Career 9

Entrepreneur Occupation Exploration Assignment

**Part A:**

* Visit [www.myblueprint.ca](http://www.myblueprint.ca) and click LOG IN in the top right corner
* Enter your username and password, click LOG IN
* From the menu on the left-hand side; select “Work”
* Click “Occupations”
* Using the search bar, type in “Entrepreneur”

**Part B:**

1. In your own words summarize what an Entrepreneur does.

2. List three important skills needed to be an Entrepreneur

3. List two related occupations

4. By selecting “Outlook”; list two related job postings

5. List the education requirements

6. List one potential program name and school

**Part C:**

Watch the series of episodes of Dragon’s Den, a television show where Canadian entrepreneurs share their business ideas with successful business people (the Dragons) in hopes of gaining financial support to grow their companies.

Episode 1: Carly & Charley’s Single Sox

<https://www.youtube.com/watch?v=Foa0-0s1DZE>

Episode 2 Rocking Vibe

<https://www.youtube.com/watch?v=3WJj-T9FwBI>

Episode 3: Smart Sweets

<https://www.youtube.com/watch?v=jatNRCiFUjU>

1. Which was your favourite business idea / contestant from the Dragon’s Den episodes?

2. What was the business idea of your favourite contestant?

3. What entrepreneurial skills did your contestant use while pitching their idea to the

Dragon’s? (i.e communication skills, goal setting, planning & preparation, marketing,

negotiating). How did they demonstrate these skills?

4. Do you think your contestant was passionate about their business idea? How much did this help or hurt their chances with the Dragons?

5. What are two skills you possess that might make you a good contestant on Dragon’s Den? Explain how these skills would help your chances.